(c) and (d) All India Radio and Doordarshan ensure that these codes are not violated in the advertisements broadcast/telecast by them.

Statement

All India Radio Code

Advertising and Children

18. No advertisement for a product or service shall be accepted if it suggests in any way that unless the children themselves buy or encourage other people to buy the products or services, they will be failing in their duty or lacking in loyalty to any person or organisation.

19. No advertisement shall be accepted which leads children to believe that if they do not own or use the product advertised they will be inferior in some way to other children or that they are liable to be condemned or ridiculed for not owning or using it.

Doordarshan Code

Advertising and Children

22. No advertisement for a product or service shall be accepted if it suggests in any way that unless the children themselves buy or encourage other people to buy the products or services, they will be failing in their duty or lacking in loyalty to any person or organisation.

23. No advertisement shall be accepted which leads children to believe that if they do not own or use the product advertised they will be inferior in some way to other children or that they are liable to be condemned or ridiculed for not owning or using it.

24. Any advertisement which endangers the safety of the children or creates in them any interest in unhealthy practices, shall not be accepted, *e.g.* playing in the middle of the road, leaning dangerously out of a window, playing with match boxes and other goods which can cause accidents.

25. Children shall not be shown begging or in an undignified or indecent manner.

Position of Sibsagar Radio Station in Assam

1290. SHRI BHADRESHWAR GOHAIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) what is the present position of the proposed Low Power Radio Station at Sibsagar in Assam;

(b) whether the Construction work has since been started; and

(c) by when the same is likely to be inaugurated ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS) : (a) to (c) There is no proposal for setting up of any Low Power Radio Station at Sibsagar in Assam.

Low Power T. V. Centre at Sonari

1291. SHRI BHADRESHWAR GOHAIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have decided to set up a low power T.V. Centre at Sonari; and

(b) if so, what are the details in this regard ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA CYAS) : (a) No, Sir.

(b) Does not arise.

Augmentation of capacity of AIR's Solapur Station

1292. SHRI SUSHILKUMAR SAMBHAJIRAO SHINDE : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the All India Radio Station at Solapur in Maharashtra is meeting the demands of the citizens of Solapur and neighbouring places.